

20th Annual CHAIRMAN'S CUP

Friday, June 4, 2021 11am, 12pm tee-off | Cross Creek Country Club

PLAYER SLOTS

Foursome (4 Players)	\$425
Single Player	\$115
Non-Member Foursome	\$465
Non-Member Single	\$125

SPONSORSHIP

Packages
\$100 - \$1000

Benefits: Business logo can be placed on event marketing, receive player slots, table and signage at the tournament, and more.

(Benefits vary based on sponsor level.)

**Treat your clients,
co-workers and friends to
a fun day of golf, food,
and drinks!**

Lunch Provided -
Grilled burgers and hot dogs by
Cross Creek Country Club
catering

Team Photos taken at the event
and gifted same-day

Dixon Golf Par 3 / Par 5
Challenges

Pre-purchased Mulligans &
Throws

Register online or
learn more at

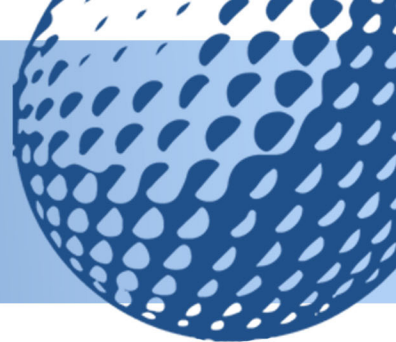
www.MtAiryNCChamber.org



Contact: Travis Frye, Program & Events Director
Travis@MtAiryNCChamber.org, (336) 786-6116 ext 204

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SPONSORSHIP PACKAGES

Eagle Sponsor \$1000

- Foursome (4 player slots) included
- Logo displayed on all event marketing
- Company display table space for promotional items at event
- Marketing and video interview (optional) on Chamber Social Media (Facebook, Twitter, YouTube, Instagram)
- Two (2) Email Blasts

Gift Sponsor \$500

- Your business is the sponsor of the player gifts
 - Your business cards can be included with gift package
 - Logo displayed on all event marketing
 - Social media marketing (Facebook, Twitter, Instagram)
 - Company display table at check-in to greet golfers, and following the tournament to disperse gifts to golfers
 - One (1) Email Blast
- (This package does not include player slots.)

Sanitizer Sponsor \$500

- Twosome (2 player slots) included
- Logo displayed on event marketing and hand sanitizer
- Social Media marketing (Facebook, Twitter, Instagram)
- One (1) Hole Sign displaying company name

Birdie Sponsor \$500

- Twosome (2 player slots) included
- Logo displayed on all event marketing
- Social Media marketing (Facebook, Twitter, Instagram)
- One (1) Hole Sign displaying company name

Par Sponsor \$400

- One (1) player slot included
- Logo displayed on all event marketing
- Your business will be the sponsor of the Chairman's Cup meals and snacks throughout the day. Signage to recognize your business will be placed at snack and beverage tables.
- Social Media marketing (Facebook, Twitter, Instagram)

Beverage Cart Sponsor \$400

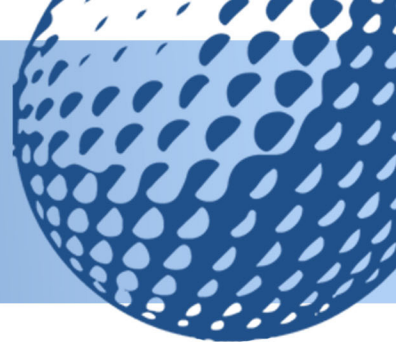
- One (1) player slot included
- Logo displayed on all event marketing
- Social Media marketing (Facebook, Twitter, Instagram)
- Company signage displayed on beverage cart that will be traveling the course throughout the tournament
- A representative (or representatives) of your business is invited to attend the event and drive the beverage golf cart.



PO Box 913 200 N Main Street
Mount Airy, NC 27030
336-786-6116
www.mtairyncchamber.org

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SPONSORSHIP PACKAGES

Team Photo Sponsor \$400

- Photos are taken of each foursome, printed, and gifted to them same-day. Your logo will be placed on the frames of these photos.
 - A representative of your business can present these photos to players following the tournament.
 - Company marketing materials placed on photo table.
 - Logo displayed on all event marketing
- (This package does not include player slots.)

Hole Sign Sponsor \$125

- (1) One black & white sign displaying your company name (no logo, text only) placed on (1) one tee box.
- (This package does not include player slots.)

Chamber Sustainer \$100

The Chamber Sustainer sponsorship is a general donation available for members to contribute to support this event. The Chamber of Commerce relies heavily on it's members to keep the organization going. Donating \$100 as a Chamber Sustainer will give your business (1) one shout out on social media.

Beverage Sponsor

[Trade for Services]

- Foursome (4 player slots) included.
- Available only to Vineyards, Breweries, distributors, soft drink or water businesses who are Chamber members.
- Logo displayed on all event marketing.
- Beverages will be served exclusively to attendees.
- Signage displayed at beverage tables.
- Display area available for your business marketing materials at the event.

REGISTRATION

Online Registration:

Go to **MtAiryNCChamber.org**, click *Chairman's Cup Golf Tournament* under the *Events* tab. Click *Register Now*, select the Sponsorship Package of your choosing, and follow the steps to Check Out.

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