

18th Annual CHAIRMAN'S CUP

Friday, May 17th, 2019 | 12:00pm | Pilot Knob Country Club



SPONSORSHIP PACKAGES

Eagle Sponsor \$1000

- Foursome (4 player slots) included.
- Logo displayed on all event marketing.
- Company display table space for promotional items.
- Podium time at awards presentation.
- Marketing and video interview on Chamber Social Media (Facebook, Twitter, YouTube, Instagram).
- One (1) Email Blast

Gift Sponsor \$500

- Your business is the sponsor of the gifts presented to each player.
 - Logo can be placed on gifts; deadline is May 3, 2019.
 - Business cards can be included with gift package.
 - Logo displayed on all event marketing.
 - Social media marketing (Facebook, Twitter, Instagram).
 - Company display table at check-in to greet golfers, and also following the tournament to disperse gifts to golfers.
 - One (1) Email Blast.
- (This package does not include player slots.)

Birdie Sponsor \$500

- Twosome (2 player slots) included.
- Logo displayed on all event marketing.
- Social Media marketing (Facebook, Twitter, Instagram).
- One (1) Hole Sign displaying company name.

Par Sponsor \$400

- One (1) player slot included.
- Logo displayed on all event marketing.
- Your business is the sponsor of the Chairman's Cup meals and snacks throughout the day. Signage to recognize your business is placed on buffet and beverage tables.
- Social Media marketing (Facebook, Twitter, Instagram).

Beverage Cart Sponsor \$400

- One (1) player slot included.
- Logo displayed on all event marketing.
- Social Media marketing (Facebook, Twitter, Instagram).
- Company signage displayed on beverage cart that will be traveling the course throughout the tournament.
- A representative (or representatives) of your business can attend the event to drive the beverage golf cart.



PO Box 913 200 N Main Street
Mount Airy, NC 27030
336-786-6116
www.mtairyncchamber.org

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Team Photo Sponsor \$400

- Photos will be taken of each foursome, printed, and gifted to them. Your logo is placed on the frames of these photos.
- A representative of your business can present these photos to players following the tournament.
- Company marketing materials can be placed on photo table.
- Logo displayed on all event marketing
(This package does not include player slots.)

Awards Sponsor \$350

- One (1) player slot included.
- Logo displayed on all event marketing.
- Social media marketing (Facebook, Twitter, Instagram).
- Your business is recognized as the sponsor of the tournament awards prizes at the event.

Hole Sign Sponsor \$125

- (1) One black & white sign displaying your company name is placed on 1 tee box.
- A representative of your business is invited to attend and network at the awards presentation following the tournament.
(This package does not include player slots.)

Beverage Sponsor [Trade for Services]

- Foursome (4 player slots) included.
- Available only to Vineyards, Breweries, distributors, soft drink or water companies/businesses who are Chamber members.
- Logo displayed on all event marketing.
- Your products are served exclusively to attendees.
- Business signage is displayed at the bar and beverage tables.
- Display area is available for your business marketing materials at the event.

REGISTRATION

Online Registration: Go to MtAiryNCChamber.org, click *Chairman's Cup Golf Tournament* under the *Events* tab. Click *Register Now*, select the Sponsorship Package of your choosing, and follow the steps to Check Out.

Contact: Travis Frye, Program & Events Director

(336) 786-6116 ext. 204, Travis@MtAiryNCChamber.org



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