19th Annual

CHAIRMAN'S CUP

Friday Oct. 2, 2020 11am, 12pm tee-off | Pilot Knob Park CC

PLAYER SLOTS

Foursome (4 Players) \$400 Single Player \$110

Foursome (Non-Member) \$440 Single (Non-Member) \$120

SPONSORSHIP

Sponsorship Packages \$125 - \$1000

Benefits: Business logo can be placed on event marketing, receive player slots, table and signage at the tournament, and more.

(Benefits vary based on sponsor level.)

Register online or learn more at www.MtAiryNCChamber.org

Treat your clients,
co-workers and friends to a
fun day of golf, food, and
drinks!

Lunch Provided
Team Photos
Dixon Golf Par 3 / Par 5 Challenges
Mulligans & Throws

Social Distancing Notes:

- We ask that all attendees wear masks before tee-off and during periods of the day where social distancing is difficult.
- Attendees must social distance and are asked to not gather in large groups.
- A formal gathering will not occur during the event.
- Top players will be announced after the event and prizes delivered to the players.
- Sanitzing stations and items will be available.



Contact: Travis Frye, Program & Events Director Travis@MtAiryNCChamber.org, (336) 786-6116 ext 204

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SPONSORSHIP PACKAGES

Eagle Sponsor \$1000

- Foursome (4 player slots) included
- Logo displayed on all event marketing
- Company display table space for promotional items at event
- Marketing and video interview (optional) on Chamber
 Social Media (Facebook, Twitter, YouTube, Instagram)
- Two (2) Email Blasts

Gift Sponsor \$500

- Your business is the sponsor of the player gifts
- Your business cards can be included with gift package
- Logo displayed on all event marketing
- Social media marketing (Facebook, Twitter, Instagram)
- Company display table at check-in to greet golfers, and following the tournament to disperse gifts to golfers
- One (1) Email Blast
 (This package does not include player slots.)

Sanitizer Sponsor \$500

- Twosome (2 player slots) included
- Logo displayed on event marketing and hand sanitizer
- Social Media marketing (Facebook, Twitter, Instagram)
- One (1) Hole Sign displaying company name

Birdie Sponsor \$500

- Twosome (2 player slots) included
- Logo displayed on all event marketing
- Social Media marketing (Facebook, Twitter, Instagram)
- One (1) Hole Sign displaying company name

Par Sponsor \$400

- One (1) player slot included
- Logo displayed on all event marketing
- Your business will be the sponsor of the Chairman's Cup meals and snacks throughout the day. Signage to recognize your business will be placed at snack and beverage tables.
- Social Media marketing (Facebook, Twitter, Instagram)

Beverage Cart Sponsor \$400

- One (1) player slot included
- Logo displayed on all event marketing
- Social Media marketing (Facebook, Twitter, Instagram)
- Company signage displayed on beverage cart that will be traveling the course throughout the tournament
- A representative (or representatives) of your business is invited to attend the event and drive the beverage golf cart.



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SPONSORSHIP PACKAGES

Team Photo Sponsor \$400

- Photos are taken of each foursome, printed, and gifted to them same-day. Your logo will be placed on the frames of these photos.
- A representative of your business can present these photos to players following the tournament.
- Company marketing materials placed on photo table.
- Logo displayed on all event marketing
 (This package does not include player slots.)

Hole Sign Sponsor \$125

- (1) One black & white sign displaying your company name (no logo, text only) placed on (1) one tee box. (This package does not include player slots.)

Chamber Sustainer \$100

The Chamber Sustainer sponsorship is a general donation available for members to contribute to support this event, or at any time and for any reason. The Chamber of Commerce relies heavily on it's members to keep the organization going. Donating \$100 as a Chamber Sustainer will give your business (1) one shout out on social media.

Beverage Sponsor

[Trade for Services]

- Foursome (4 player slots) included.
- Available only to Vineyards, Breweries, distributors, soft drink or water businesses who are Chamber members.
- Logo displayed on all event marketing.
- Beverages will be served exclusively to attendees.
- Signage displayed at beverage tables.
- Display area available for your business marketing materials at the event.

REGISTRATION

Online Registration:

Go to *MtAiryNCChamber.org*, click *Chairman's Cup Golf Tournament* under the *Events* tab. Click *Register Now*, select the Sponsorship Package of your choosing, and follow the steps to Check Out.

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